

## The Pallet Network - vehicle livery instructions

The diagrams and colour references shown below have been created to enable members to brand their vehicles with the new TPN logo to maximum effect. The Logo features dynamic styling to depict speed and dynamism. Therefore, it is recommended that no changes to these designs is made unless prior approval by TPN.

### 6500 x 2800 mm Curtain sides for C&D vehicles



Please refer to the following files: **6500x2800.jpg** - low resolution jpeg file showing design with cab  
**6500x2800.eps** - high resolution vector file of curtain side  
**6500x2800back.eps** - high resolution vector file of back curtain

**cab\_graphics.jpg** - low resolution jpeg file showing design on cab  
**cab\_graphics.eps** - high resolution vector file for cab

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14000 x 4000 mm Curtain sides for trailers



Please refer to the following files: **14000x4000.jpg** - low resolution jpeg file showing design on chassis  
**14000x4000.eps** - high resolution vector file of curtain side  
**14000x4000back.eps** - high resolution vector file of back curtain

14000 x 4000 mm Curtain sides for 'step-up' trailers



Please refer to the following files: **14000x4000\_SU.jpg** - low resolution jpeg file showing design on chassis  
**14000x4000\_SU.eps** - high resolution vector file of curtain side  
**14000x4000\_SUback.eps** - high resolution vector file of back curtain



## The Pallet Network - master logo files

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The new logo has been designed to appeal to existing associates who are familiar with the existing colour palette and also to prospective members who recognise the need to communicate the high level of technical service which TPN offers. The logo features dynamic styling to depict speed and dynamism. Therefore, it is recommended that no changes to these recommendations is made unless prior approval by TPN.

### Logo



**logo.jpg** - low resolution jpeg file

**logo\_cmyk.eps** - high resolution vector file in CMYK

**logo\_pan.eps** - high resolution vector file in Pantone



**logo\_neg1.jpg** - low resolution jpeg file

**logo\_neg1\_cmyk.eps** - high resolution vector file in CMYK

**logo\_neg1\_pan.eps** - high resolution vector file in Pantone



**logo\_neg2.jpg** - low resolution jpeg file

**logo\_neg2\_cmyk.eps** - high resolution vector file in CMYK

**logo\_neg2\_pan.eps** - high resolution vector file in Pantone

### Colour palette



**Pantone 123 Yellow**

0 cyan

24 magenta

94 yellow

0 black



**Pantone 289 Navy**

100 cyan

64 magenta

0 yellow

60 black



**Black**

0 cyan

0 magenta

0 yellow

100 black

If you have any questions or require alternative file formats please contact [mail@tpnmail.co.uk](mailto:mail@tpnmail.co.uk)